



# EXTENDED CAMPUS

## COURSE CHECKLIST

### FINANCE & FUNDRAISING

- ☐ Building Profitable Relationships that Last
- ☐ Creating and Managing Fundraising Plans: Produce Ownership and Results
- ☐ Financial Management for the Non-Financial Manager
- ☐ Step-by-Step: How to Write a Winning Grant Proposal

### MARKETING

- ☐ Marketing Management
- ☐ Social Media Strategies for Nonprofits

### NONPROFIT DEVELOPMENT

- ☐ Nonprofits Today: Understanding the Changing Landscape

### LEADERSHIP & OPERATIONS MANAGEMENT

- ☐ Leadership and Governance in Nonprofit Organizations
- ☐ Managing Oneself and Maximizing Your Team
- ☐ Fundamentals of Operations Management and Organizational Effectiveness

### STRATEGY

- ☐ Aligning Efforts to Outcomes: Effective Program Design and Evaluation
- ☐ Strategic Management: Planning Today's Realities and Tomorrow's Probabilities